

Tweet of the Day:

Remember, our hard work does not stop after #PPW2017! Continue advocating! What you say and do makes a difference. #eatrightPRO

D.C. WEATHER: Mostly sunny; 82 degrees F



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#PPW2017

MONDAY'S RECAP:

TWEET AWAY!

Please keep sharing pictures on Twitter and Facebook using the #PPW2017 and @EatRightPRO! We would love to see how everybody's day looked on the Hill!



Continue "Act"ion Away from the Hill

Today consisted of numerous Capitol Hill visits with decision makers whose actions directly and indirectly impact the nation's health. It is critical to have such in-person interactions to demonstrate the importance of the nutrition and dietetics profession by sharing stories and data with a substantial, physical presence of those in the field.

The Academy recognizes it is not always easy for those who do not live near Washington, D.C., to make in-person Hill visits. However, there are many other ways to continue the conversation with decision makers. Start by e-mailing the people you met at PPW and thank them for their time, in addition to sending a leave-behind the Academy has already created about the issues discussed and the "Ask." Then maintain the relationship by inviting your Congressman to your place of work so he or she can see first-hand what the nutrition program looks like, and how your work is vital to the community's health. Throughout the year, take pictures of the program you are involved with and show the importance of your work by sharing them on social media and sending a link to your Congressman.

Coffee and Congress

Academy members attended the ANDPAC Power Breakfast at the National Press Club. This event raises funds for ANDPAC and allows nutrition professionals to mingle over coffee with members of Congress. These interactions are the foundation of building successful, long-lasting relationships with decision makers, and attendees help make it a success. Learn how you can help ANDPAC:

<http://www.eatrightpro.org/resources/advocacy/political-action-committee/donate-to-andpac>

Engage those in the community

Through our visits on the Hill, we have seen there is truth to the saying "there is strength in numbers." The more people we have backing our positions, the more our message will echo through the halls of the Hill. Here are some ways to gain supporters and engage community members:

- Host or attend town halls. Invite community members to a public space to inform them about issues discussed at PPW and explain how they can get involved by helping write e-mails and/or calling their Congressman's office and sharing the Academy's "Asks," along with personal stories. Also sign up for your Congressman's newsletter to keep updated on issues.
- Post on social media the public nutrition and health events you are involved with to increase attendees. Document the event with pictures and share the growth your program with others on social media.



@EatRightPRO #PPW2017



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