2011 FNCE Audio Recordings

Can’t be in every session? Then purchase the 2011 FNCE audio recordings and stop worrying about missing any valuable sessions. This entire conference DVD-ROM will include audio recordings and printable PowerPoints for all concurrent sessions. Take advantage of the discounted pricing for the entire conference DVD-ROM when registering for FNCE ($99 members / $129 nonmembers with confirmed on-site registration). In San Diego, the entire conference DVD-ROM will sell for $189 members / $219 nonmembers. Individual session audio recordings will be available to order on-site only. Individual sessions will be on CD-ROMs and do not include PowerPoints. DVD-ROMS and CD-ROMS will be shipped two to three weeks post-FNCE.
ATTEND THE 2011 ADA FOOD & NUTRITION CONFERENCE & EXPO

YOUR CAREER
THE NATION’S HEALTH
THE PROFESSION OF DIETETICS

Attend the 2011 ADA Food & Nutrition Conference & Expo, September 24 – 27, in San Diego, California and experience all the ways FNCE can impact you.

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Registration and Housing forms are included in the back of the booklet.
Join me at FNCE!

You’re invited to attend the 2011 ADA Food & Nutrition Conference & Expo, September 24 – 27 in San Diego, California. Don’t miss this once-a-year chance to make meaningful business connections, discover emerging research and trends and enhance your continuing education.

I look forward to seeing you in San Diego!

Here is a preview of what to expect:

• Enhance your learning with cutting-edge educational sessions covering at least eight tracks allowing you to earn a MINIMUM of 20 CPE hours.
• Make plans to attend the Research Symposium on Monday where you will gain insights into topics impacting the dietetics profession, including new technologies and healthy eating strategies for children.
• Discover new and emerging trends and innovations while walking the Expo floor and meeting with over 300 exhibitors.
• Attend the Culture Symposium on Tuesday where you will learn how to make a cultural impact.
• Attend the ADA Foundation Nutrition Symposium, Emerging Role of Lutein Across the Life Span on Saturday.
• Be amazed and inspired by our line-up of keynote sessions on the power of volunteerism, passion for a cause and how to achieve personal and professional success.
• Celebrate the ADA Foundation’s accomplishments at the Kids Eat Right Gala on Monday.
• Above all, network with over 6,000 of your peers!

Visit www.eatright.org/fnce to learn more.

Social media will be prominent at this year’s Food & Nutrition Conference & Expo. Stay connected before, during and after the conference by visiting our social media channels: Facebook, Twitter (hash tag: #FNCE), YouTube and LinkedIn. Attendees are also invited to a tweetup that will be held at the beginning of the conference.
Impact your educational experience by attending these exciting keynote sessions. Focusing on volunteerism, passion for a cause and the achievement of personal and professional success, you will leave each session inspired and empowered.

Opening Session
The Art of Seeing the Invisible
Saturday, September 24
4 p.m. – 6 p.m.
Nancy Brinker
Founder of Susan G. Komen for the Cure, Nancy Brinker motivates audiences to excel in “The Art of Seeing the Invisible” pursuing bold goals that may seem invisible and making them inevitable.

Drawing on her 25-year experience transforming a small living-room operation into a billion-dollar global network against breast cancer, Ambassador Nancy Brinker shares the leadership lessons that every executive and employee needs to know to build their company, energize their teams, strengthen their brand and institutionalize a Culture of Innovation that allows organizations to stay ahead of the competition and achieve world-class results.

Member Showcase
The Great Sweetener Debate: Nutritive and Non-Nutritive Sweeteners – Point/Counterpoint
Monday, September 26
10 a.m. – 12 p.m.
Are non-nutritive sweeteners safe? How do nutrition and non-nutritive sweeteners affect health status? Recent studies continue to reignite the ongoing debate over the safety of nutritive and non-nutritive sweeteners. Join leading experts for a lively point/counterpoint discussion about the latest science related to sweeteners and impact on health at this dynamic session.

For more information on these sessions and to view speaker bios, visit www.eatright.org/fnce.

Closing Session
The Success Principles™: How to Get From Where You Are to Where You Want to Be
Tuesday, September 27
2 p.m. – 3:30 p.m.
Jack Canfield
Greater levels of performance are attainable. Yet most people have never learned the proven self-empowerment tools and time-tested performance strategies that are the basis for personal and professional success.

Over his 30-year career, Jack Canfield, best-selling author of the Chicken Soup for the Soul™, has developed the specific methodology and results-oriented activities required to help participants take on greater challenges and produce breakthrough results. Jack’s Ten-Step Action Plan shows exactly how to plan for and create greater achievement. In fact, it’s a blueprint for living a life of expanded results, greater impact and more measurable on-the-job performance.

Stay until end of Closing Session and have a chance to win complimentary registration to the 2012 Food & Nutrition Conference & Expo. Three lucky attendees will have the opportunity to win a full-week registration and one very lucky winner will receive airfare, hotel accommodations and complimentary full-week registration! You must be present to win. Guests, ADA Staff and exhibitors are not eligible. Only paid attendees are eligible to participate in this drawing.

The Wimpfheimer-Guggenheim International Lecture
International Employment Opportunities for RDs
Sunday, September 25
8 a.m. – 9:30 a.m.
Join three of your colleagues as they discuss the dynamic opportunities in a variety of international employment sectors. The panelists will discuss opportunities for international development work for dietitians and nutritionists as well as the range of opportunities for registered dietitians from the public and private sector. The Wimpfheimer Guggenheim International Lecture was established to raise the nutritional health of the world community by highlighting original international projects in food and nutrition, dietetic education, research and foodservice management.

2011 Lenna Frances Cooper Memorial Lecture
The Road to Health . . . is Paved with Good Inventions!
Sunday, September 25
10 a.m. – 11:30 a.m.
David L. Katz, MD
We claim that “knowledge is power.” But we have known for decades –indeed, centuries– that diet is a cornerstone of health, yet have failed to achieve optimal dietary patterns for all. The gap between what we know and what we do in the application of nutrition to disease prevention and health promotion relies on the wishful thinking that just knowing is enough. What is required to bridge this gap? The case will be made that the reductionist approach to science and sense that helps us find the forest; rather than accelerate the insights borne of sense. Reductionism sees trees, but no forest; parts, but no elephant. A vision will be shared for a reconciliation of science and sense that helps us find the forest; and for a reconciliation of knowledge and power that actually gets us . . . out of the woods.

2011 President’s Lecture
Workforce Dynamics in Healthcare and Education
Sunday, September 25
1:30 – 3 p.m.
Stephen Collier, PhD
Changes in healthcare and higher education are having an impact on the workforce, both in the number and kinds of health professionals needed, as well as the ways in which they are educated. The presentation will explore some of the major trends and future directions, along with some possible implications for the dietetics workforce.

These sessions are supported in part by the ADA Foundation.
The American Dietetic Association Foundation (ADAF) is the world’s largest charitable organization devoted exclusively to nutrition and dietetics. Your support of these events and activities allows the Foundation to offset operating expenses associated with providing scholarships, awards, research grants and managing public education campaigns.

**ADA Foundation Nutrition Symposium**

Saturday, September 24; 1:30 p.m. - 3:30 p.m.

Emerging Role of Lutein Across the Life Span

Presenters will discuss the role of lutein in the development and function of the eye, the impact on cognitive function and the benefits on aging conditions.

Sponsored by Abbott Nutrition Health Institute

Registration is $10. Space is limited and will be available on a first-come, first-served basis.

**ADA Foundation Kids Eat Right Gala**

Hilton San Diego Bayfront

Monday, September 26

Reception: 6:30 p.m. - 7:30 p.m. Dinner: 7:30 p.m. - 9 p.m.

Celebrate the Foundation’s accomplishments by enjoying a spectacular gourmet dinner, entertainment and dancing. Semi-formal attire is acceptable.

Sponsored by The Beef Checkoff through the National Cattlemen’s Beef Association; and ConAgra Foods

**ADA Foundation Yoga**

Hilton San Diego Bayfront

In Partnership with the Dietitians in Integrative and Functional Medicine

Yoga session times:

- Saturday: 6:30 p.m.-7:30 p.m.
- Sunday & Monday: 6 a.m.-7 a.m.; 5:30 p.m.-6:30 p.m.
- Tuesday: 6 a.m.-7 a.m.

Space is available on a first-come, first-served basis. Complimentary yoga mats for individuals who register for a minimum of four sessions (limited supply).

**ADA Foundation Photo Shop**

Sunday, September 25

Sign up to have a professional headshot taken during FNCE and support ADAF. Space available on a first-come, first-served basis.

**ADA Foundation Boot Camp**

Hilton San Diego Bayfront

Monday, September 26; 6 a.m. - 6:45 a.m.

Power by EAS’ Sports Nutrition

Prepare to twist, turn, stretch, push and jump your way to a more physically fit you! Join Robert T. Williams, Certified Strength & Conditioning Specialist, for a boot camp class focusing on improving joint mobility, core stability, total body strength and power. Registration price includes t-shirt. Space is available on a first-come, first-served basis.

**ADA Foundation Booth Activities**

Silent Auction

FNCE attendees have the opportunity to bid on 100+ unique items donated by ADAF members, Affiliates, DPFs and FNCE exhibitors.

Hydration Station

Donate $1 to the ADA Foundation and enjoy a refreshing beverage.

Kids Eat Right Apparel

Support the Foundation and promote Kids Eat Right by purchasing a cute shirt.

Kids Eat Right Corner

Attendees will have the opportunity to talk with ADAF RD Nutrition Coaches about the Kids Eat Right Campaign and sign up to become a campaign volunteer.

Dollars for Scholars

Attendees have the option to add a donation to their purchase at the bookstore or at the Foundation booth to benefit the ADAF Scholarship Program.

*All events are at the San Diego Convention Center unless otherwise noted*

ADA’s Research Committee has guided the development of the 2011 Research Symposium focusing on topics impacting the profession, including new technologies and healthy eating strategies for children.

**ADA Research Symposium (Part 1)**

### Helping Parents Help Their Children: Innovative Ideas to Change Eating Habits

**ADA Research Symposium (Part 2)**

### A New Age: Electronic Technology and Application for the Field of Dietetics and Nutrition

1:30 p.m. – 5 p.m.

Moderator: Barbara Bruemmer, 2011-12 Research Committee Chair

This session will help dietetic practitioners understand the new and emerging electronic technologies and applications being used in the field of dietetics and nutrition. Each session will provide an overview of the literature, intervention results and benefits and limitations of using these technologies. Additionally, the benefits and limitations of each intervention along with any legal, regulatory and liability issues will be discussed.

**Sessions:**

- **E-mail Interventions**
  - Speaker: Gladys Block

- **Phone Interventions**
  - Speaker: Doug Evans

- **Personal Digital Assistant (PDA) Interventions**
  - Speaker: Lora Burke

The concluding panel discussion, led by moderator, Barbara Bruemmer, will include:

- Pros and cons of using technologies
- Further research/interventions needed
- Implications/applications for research and practice of electronic technology used in delivery of nutrition education/counseling and in dietary and health assessment of the consumer, i.e., current and future resources for the profession
Impact the food industry! Meet face-to-face with company representatives for updates on the latest technologies, learn about new and innovative products and services and discover emerging trends.

Expo Hall
Sunday, September 25: 8 a.m. – 4 p.m.
Monday, September 26: 8 a.m. – 4 p.m.
Tuesday, September 27: 8 a.m. – 12 p.m.
The three-day Expo connects you to more than 350 companies whose goals are to educate, demonstrate and disseminate information that will assist you in making an IMPACT on your organization and your clients. The Expo complements the educational program by providing additional CPE opportunities.

Check out the 2011 FNCE Exhibitor Web site before you go to San Diego (www.eatright.org/fnce/floorplan) and map out which companies you would like to visit while at the Expo. Seize this opportunity to peruse exhibitor information in advance to make the most effective use of time while at the conference.

Special Attractions in the Expo Hall
Culinary Demo Theater
Learn new recipes and earn CPE credits at these one-hour educational sessions where ADA Partners and Premier Sponsors team up with chefs and RDs to demonstrate succulent new dishes.

Expo Pavilions
Expo pavilions allow you to easily locate targeted groups of exhibitors in the Expo Hall. Visit exhibitors in the following pavilions: California Fresh, Gluten-Free, Natural & Organics, the Tech Zone and the Diabetes pavilions.

Expo IMPACT Sessions
ADA will be offering exhibitor-sponsored 30-minute mini-educational sessions on the Expo floor. Attend two of these sessions and earn 1 hour of CPE credit. See the on-site Program Book for further details and instructions.

Unique Showcases
Member Product MarketPlace
Sunday, September 25, 8 a.m. – 4 p.m.
The Member Product MarketPlace is a wonderful opportunity for ADA members to promote their own products and services. Support your colleagues and visit this one-of-a-kind marketplace.

Dietetic Practice & Member Interest Group (DPG & MIG) Showcase
Monday, September 26, 10:30 a.m. – 1 p.m.
The DPG-MIG Showcase is a one-day event where ADA members can discover the different types of member-only benefits available through dietetic practice and member interest groups.

Center for Career Opportunities
Tuesday, September 27, 9 a.m. – 12 p.m.
The Center for Career Opportunities is an opportunity for employers to meet face-to-face with candidates who are qualified nutrition professionals interested in employment opportunities.

To help achieve ADA’s mission to empower members to be the nation’s food and nutrition leaders, the Association’s sponsorship program provides a platform for industry to connect with members to share science-based information and new research, to include the expertise of the registered dietitian in industry dialogue and to enable ADA to reach millions of consumers with healthy eating messages.

ADA is proud to acknowledge and thank the following corporate sponsors for their generous support of the Association and for their commitment to ADA's mission.

ADA Partners:
ARAMARK
The Coca-Cola Company
Hershey Center for Health & Nutrition®
National Dairy Council

ADA Premier Sponsors:
Abbott Nutrition
CoroWise™ brand
General Mills
Kellogg Company
Mars, Incorporated
McNeil Nutritionals, LLC
PepsiCo
SOYJOY®
Truvia™ brand
Unilever

2011 FNCE Event Sponsors:
Campbell Soup Company
ConAgra Foods

For more information on these organizations and their commitment to health and wellness, visit: www.eatright.org/corporatesponsors.

To learn more about becoming a 2011 FNCE Event Sponsor, contact Abby Manger at 312/899-4793 or amanger@eatright.org.

For more information on these organizations and their commitment to health and wellness, visit: www.eatright.org/corporatesponsors.
For maximum impact on your conference experience, plan to attend a pre-FNCE workshop or FNCE excursion. This year’s workshops and excursions cover widely diverse topics and feature attractions unique to San Diego. The impact will be stimulation, enlightenment and enhancement for your career.

Pre-FNCE Workshops
Saturday, September 24

Navigating Today’s Digital Age: Communications and Marketing Strategies for Dietitians

Exercise is Medicine RD’s Toolkit: Rationale and Resources for Promoting Physical Activity
Planned with the Weight Management and Sports, Cardiovascular and Wellness Dietetic Practice Groups; and the American College of Sports Medicine

Documenting Severe and Non-Severe Malnutrition: A Hands-On Approach
Planned with the ADA Coding and Coverage Committee Malnutrition Workgroup and the Dietitians in Nutrition Support Dietetic Practice Group

Coaching Clients Up “Mount Lasting Change”
From the Kitchen to the Classroom: Integrating Food and Nutrition into K-12 Math and Science Curriculum
Planned with the School Nutrition Services Dietetic Practice Group

Celiac Disease Toolkit: Guiding Your Patients through the Gluten-Free Diet
Planned with the ADA Celiac Disease Toolkit Workgroup

Advance and Enhance Your Program through CADE CQI
Friday, September 23
1:30 p.m.– 2 p.m. Registration
2 p.m. – 6 p.m. Workshop
Saturday, September 24
8 a.m. – 8:30 a.m. Breakfast
8:30 a.m. – 3:30 p.m. Workshop (includes lunch)

Excursions
Saturday, September 24
USS Midway: Feeding Our Troops at Sea

Monday, September 26
Behind the Scenes at the San Diego Zoo: Animal Nutrition with the Experts
Developing Healthful Palates: A Hands-On Approach to Cooking for Kids
Slices and Spices of San Diego: Ethnic Restaurant and Market Tour

All workshops and excursions include lunch or a substantial snack. For more detailed information visit www.eatright.org/fnce. For times, fee information and to register, refer to the registration form.
**FNCE Day-at-a-Glance | Sunday, September 25, 2011 | (6.0 CPE)**

**8 a.m. – 9:30 a.m.**

**Hot Topic #1**

**The Skeleton's Out: A Standardized Approach to Recognition and Documentation of Malnutrition**
Speakers: Jane White and Annalynn Skipper

**The Wimpfheimer-Guggenheim International Lecture: International Employment Opportunities for RDs**

**Dairy Innovations: Solutions to Achieve the 2010 Dietary Guidelines for Americans**
Presented by ADA Partner: National Dairy Council

**Quality, Care and Coordination Under One Roof: RDs in the Medical Home**
Speakers: Margaret Garner and Debra Geary Hook

**The War on Obesity: A Battle Worth Fighting?**
Speaker: Linda Bacon

**Inflammation: What Do Practitioners Need to Know Today?**
Speakers: Gordon Jensen and Nora DiLaura
Planned with the FNCE Program Planning Advisory Committee

**Engaging Your Audience with New and Traditional Media**
Speakers: Michelle Dudash and Janice Newell Bissex

**Eosinophilic Esophagitis: Evaluation and Treatment**
Speakers: Mina Chehade and Marion Groetch

**Research and Practice Innovations: Translating Research into Dietetics Practice**
Speakers: Featured RPI Presenters

**Leadership and Diversity: Building a Multicultural Team**
Speaker: Lulu Cheng
Planned with the Chinese Americans in Dietetics and Nutrition Member Interest Group

**9:30 a.m. – 10:15 a.m.**

**2011 Lenna Frances Cooper Memorial Lecture: The Road to Health . . . is Paved with Good Inventions**
Speaker: David Katz

**Enhancements by Technology: A New Level for Chronic Disease Self-Management**
Speakers: Neal Kaufman and Janice Baker
Planned with the Diabetes Care and Education Dietetic Practice Group

**Hot Topic #2**

**Make an Impact on Patient Care and the Bottom Line**
Speakers: Melinda Hamilton, Scott Kashman and Joann Agin
Presented by ADA Partner: ARAMARK

**Self-Directed Behavior Change: Resources to Improve Health Outcomes**
Speakers: Joanne Gallivan and Martha Funnell

**ADA HIV/AIDS Evidence-Based Nutrition Practice Guideline**
Speakers: Marcy Fenton and Saroj Bahl

**Navigating Intestinal Surgery: How to Assess and Feed the Altered GI Tract**
Speakers: Neha Parekh and Kathy Barco
Planned with the Dietitians in Nutrition Support Dietetic Practice Group

**Aligning Dietary Guidance: Updating the Meal Requirements for the Child and Adult Care Food Program**
Speakers: Karen Cullen and Charlene Russell-Tucker

**Student Track Session #1: Computer-Based Testing: The Final Step**
Planned with the Commission on Dietetic Registration and the Student Advisory Committee

**Professional Ethics: Open Discussion**
Planned with the ADA Ethics Committee

**Research and Practice Innovations: Strategies for Lifestyle Changes (Part 1)**
Speakers: Featured RPI Presenters

**You Want Me to Do What? Reaching Underserved Communities with Nutrition Education**
Speakers: Neka Wise and Fabiola Gainers
Planned with the National Association of Blacks in Dietetics and Nutrition Member Interest Group

**10 a.m. – 11:30 a.m.**

**Confusion on All Sides of the Energy Equation: Consumer-Based Solutions to Calorie Confusion**
Speakers: Wendy Reinhardt Kapsak and Molly Gee

**2011 Presidents’ Lecture: Workforce Dynamics in Healthcare and Education**
Speaker: Stephen Collier

**Multitasking & Mindless Eating: Breaking the Cycle with Intuitive Eating**
Presented by ADA Partner: The Coca-Cola Company

**Don’t Get Burned: Lawyers, Contracts and Covenants, Oh My!**
Speaker: Ellen Layton
Planned with the Dietitians and Business and Communications Dietetic Practice Group

**Connecting Farm to Fork: Best Practices for Farm-to-School and Garden-based Learning**
Speakers: Sandy Curwood and Cyndie Story
Planned with the School Nutrition Services Dietetic Practice Group

**Omega-3 Fatty Acids in Depression and Mood Disorders: Applications for Practice**
Speakers: David Mischoulon and Gretchen Vannice

**Who Owns the Message? Diverse Groups Clamor to Control the Food-Health Arena**
Speakers: Richard Black and Ellen Wartella

**Student Track Session #2: Non-Traditional Career Paths in Dietetics**
Planned with the Student Advisory Committee

**Welcome to the Real World: Case Study Development - Partnering Educators and Practitioners: Open Discussion**
Planned with the ADA Education Committee

**Research and Practice Innovations: Strategies for Lifestyle Changes (Part 2)**
Speakers: Featured RPI Presenters

**Go Grassroots for Local and State Nutrition Policy**
Speakers: Alex Padilla and Tracy Petrillo

**11:30 a.m. – 1 p.m.**

**Hot Topic #3**

**Confusion on All Sides of the Energy Equation: Consumer-Based Solutions to Calorie Confusion**
Speakers: Wendy Reinhardt Kapsak and Molly Gee

**Making a Difference: Utilizing Evaluation Results to Mobilize Efforts to Curb Childhood Obesity**
Speakers: Jean Ragalie and Karen Ellis

**Driving Sustainability from Confusion to Infusion**
Speaker: Sudha Raj
Planned with the FNCE Program Planning Advisory Committee

**Infectious Nutrition Therapy for Irritable Bowel Syndrome and Inflammatory Bowel Disease**
Speakers: Gerard Mullin and Laura Matarese

**Sweet, Savory, Crunchy, Creamy: Satiating Effects of Taste and Texture**
Speakers: Brian Wansink and Valerie Duffy

**Eat Right, Speak Right: Make Your Message Ignite**
Speakers: Linda Eck Mills and Marilyn Jess

**Examining the American Diet Using New Methods for Estimating usual Food Intake**
Speakers: Janet Kooze and Susan Krebs-Smith
Planned with the Research Dietetic Practice Group

**Utilizing the Dietetics Career Development Guide in the Classroom: Open Discussion**
Planned with the Council on Future Practice

**Research and Practice Innovations: Nutrition Research, Biosciences and Bioinformatics/Nutritional Informatics**
Speakers: Featured RPI Presenters

**Vegetarians in the Library: What’s the Evidence?**
Speakers: Sudha Raj and J. Scott Parrott

**1 p.m. – 2 p.m.**

**Professional Ethics: Open Discussion**
Planned with the ADA Ethics Committee

**Research and Practice Innovations: Nutrition Research, Biosciences and Bioinformatics/Nutritional Informatics**
Speakers: Featured RPI Presenters

**Welcome to the Real World: Case Study Development - Partnering Educators and Practitioners: Open Discussion**
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**Research and Practice Innovations: Strategies for Lifestyle Changes (Part 2)**
Speakers: Featured RPI Presenters

**Go Grassroots for Local and State Nutrition Policy**
Speakers: Alex Padilla and Tracy Petrillo

**2 p.m. – 3 p.m.**

** ADA Partner Session: Hershey Center for Health & Nutrition* **

**Who Owns the Message? Diverse Groups Clamor to Control the Food-Health Arena**
Speakers: Richard Black and Ellen Wartella

**Student Track Session #2: Non-Traditional Career Paths in Dietetics**
Planned with the Student Advisory Committee

**Welcome to the Real World: Case Study Development - Partnering Educators and Practitioners: Open Discussion**
Planned with the ADA Education Committee

**Research and Practice Innovations: Strategies for Lifestyle Changes (Part 2)**
Speakers: Featured RPI Presenters

**Go Grassroots for Local and State Nutrition Policy**
Speakers: Alex Padilla and Tracy Petrillo

**3:30 p.m. – 5 p.m.**

**Hot Topic #4**

**Making a Difference: Utilizing Evaluation Results to Mobilize Efforts to Curb Childhood Obesity**
Speakers: Jean Ragalie and Karen Ellis

**Driving Sustainability from Confusion to Infusion**
Speaker: Sudha Raj
Planned with the FNCE Program Planning Advisory Committee

**Infectious Nutrition Therapy for Irritable Bowel Syndrome and Inflammatory Bowel Disease**
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*Student badge required for admission
FNCE Day-at-a-Glance | Monday, September 26, 2011 | (6.5 CPE)

8 a.m. – 9:30 a.m.

Member Showcase: The Great Sweetener Debate: Nutritive and Non-Nutritive Sweeteners - Point/Counterpoint

10 a.m. – 12 p.m.

Packaging Yourself Professionally
Speaker: Anna Graf Williams

What Every RD Needs to Know about Breastfeeding: Why Every Ounce Counts
Speakers: Amy Brandes and Julie Stagg
Planned with the Pediatric Nutrition Dietetic Practice Group

The Village Approach to Managing Food Allergies at School
Speakers: Lynn Christie and Doug Wordell

Genes, Environment and Chronic Disease: What Is the Relationship?
Speakers: Molly Bray and Jennifer Dalton
Planned with the Weight Management Dietetic Practice Group

Bariatric Surgery: Time to Standardize Nutritional Care
Speakers: Sue Cummings and Margaret Furtado
Planned with the Pediatric Nutrition Dietetic Practice Group

Helping Parents Help Their Children: Innovative Ideas to Change Eating Habits (Research Symposium - Part 1)
Planned with the ADA Research Committee

Engaging Latinos in Long-Term Diabetes Self-Management Education
Speakers: Amparo Gonzalez and David Orozco
Planned with the Latinos and Hispanics in Dietetics and Nutrition Member Interest Group

Student Track Session #3: Using Social Media for Job Searches*
Speakers: Mindi Gale and Susan Laramée
Planned with the Student Advisory Committee

Public Policy Track Session #1

Beyond the Hairnet: Food Service Becomes Sexy
Speakers: Amy Myrdal-Miller and Garrett Berdan
Planned with the Food and Culinary Professionals Dietetic Practice Group

Innovations in Practice and Education: Open Discussion
Planned with the Council on Future Practice

12 p.m. – 1:30 p.m.

Topic: Vitamin D
Planned with the FNCE Program Planning Advisory Committee

Be the Brand: Growing Your Business for Ultimate Success
Speakers: Rebecca Scritchfield and David Grotto
Planned with the Nutrition Entrepreneurs Dietetic Practice Group

Getting Your School District Excited about Kids Eating Right and Moving More
Speakers: Alice White and Dayle Hayes

Improving Care: MNT in Primary Care Settings for CKD
Speakers: Andrew Narva and Theresa Kuracina

Speakers: Andrew Narva and Theresa Kuracina

How Risky Is Our Food? Clarifying the Controversies of Chemical Risks in Food
Speakers: Julie Jones and Carl Winter

A New Age: Electronic Technology and Application for the Field of Dietetics and Nutrition
(Research Symposium - Part 2)
Planned with the ADA Research Committee

The Latino Infant Nutrition Initiative: Accelerating Solutions for Childhood Obesity
Speakers: Hector Balcazar and Julie Plasencia

Student Track Session #4: Set Yourself Up to Earn the Internship*
Planned with the Student Advisory Committee

Application of the Career Development Guide for Success: Open Discussion
Planned with the Council on Future Practice

Public Policy Track Session #2

Bridging the Guideline-Practice Gap: The Critical Care Experience
Speakers: Rupinder Dhillon and Naomii Cahill

Public Policy Track Session #3

The State of the Science: Evidence Supporting Diet and Physical Activity Recommendations for Cancer Prevention
Speakers: Cheryl Rock and Carol Frankmann

Eat Well, Love Better, Move More: Treatment of Cardiometabolic Syndrome
Speakers: Rasa Kazlauskaitė and Jennifer Ventrelle

Body Composition Measurement for Today’s HIV-Positive Patient: Open Discussion
Planned with the Infectious Disease Nutrition Dietetic Practice Group

Fetal Alcohol Spectrum Disorders: Impact on Mother and Child
Speakers: Jennifer Thomas and Alyce Thomas
Planned with the Women’s Health Dietetic Practice Group

FNCE Day-at-a-Glance | Monday, September 26, 2011 | (6.5 CPE)

3:30 p.m. – 5 p.m.

Topic: Diet and Autism
Planned with the FNCE Program Planning Advisory Committee

New Directions in Lactose Intolerance: Moving from Science to Solutions
Speakers: Jeanette Newton Keith and Robin Plotkin

The Quest for Effectiveness: Logic Model Use for School and Community Change Efforts
Speaker: Gayle Coleman
Planned with the Public Health/Community Nutrition Dietetic Practice Group

The Way We Eat: Weaving Cultural Anthropology and Consumer Science into Healthful Food Choices
Speakers: Polly Adema and Mary Young

2011 CDR Forum: Your Future is in Your Hands - Charting Your Career in a Changing Workplace: Insights from the 2011 Dietetics Workforce Demand Study
The Skinny on Bariatric Surgery: Illuminating the Evidence from Early Stage CKD through Transplant
Speakers: Maria Collazo-Clavell and Judith Beto
Planned with the Renal Dietetic Practice Group

Student Track session #3: using Social Media for Job Searches*
Speakers: Mindi Gale and Susan Laramée
Planned with the Student Advisory Committee

Eat Well, Love Better, Move More: Treatment of Cardiometabolic Syndrome
Speakers: Rasa Kazlauskaitė and Jennifer Ventrelle

Body Composition Measurement for Today’s HIV-Positive Patient: Open Discussion
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FNCE Day-at-a-Glance | Monday, September 26, 2011 | (6.5 CPE)

*Student badge required for admission
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<th>8 a.m. – 9:30 a.m.</th>
<th>9:45 a.m. – 11:15 a.m.</th>
<th>12 p.m. – 1:30 p.m.</th>
<th>2 p.m. – 3:30 p.m.</th>
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</thead>
</table>
| **Hot Topic #5** | **Information, Nutrition and Technology:**  
*The Top Ten Things to Know for 2012*  
Speakers: Lindsey Hoggle, Joyce Sensmeier and Willa Fields  
Planned with the Healthcare Information and Management Systems Society and the FNCE Program Planning Advisory Committee | **Tackling the Challenges of Clinical Staffing and Productivity: Doing More with Less**  
Speakers: Deborah Yonkoski and Kimberly Procaccino  
Planned with the Clinical Nutrition Management Dietetic Practice Group | **Closing Session: The Success Principles™: How to Get From Where You Are to Where You Want to Be**  
Speaker: Jack Canfield |
| **Networking is Out: Build Lasting Relationships through Coaching and Appreciative Focus**  
Speakers: Teresa Pangan and Mandi Wong | **A Mentorship Process to Grow the Next Generation of RD Leadership**  
Speakers: Patricia Oliver and Amanda Goldman  
Planned with the Management in Food and Nutrition Systems Dietetic Practice Group | **Diet for Diarrhea: Going beyond the BRAT Diet**  
Speakers: Kristen Rhoda and Jodi Wolff | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Medical Complications of Eating Disorders**  
Speakers: Abigail Matthews and Therese Shumaker | **Food Center RDs: How to Make It a Win-Win Venture**  
Speakers: Molly Kimball and Yvette Quantz | **Evidence-Based Nutrition Education:**  
Effective Strategies for Improving Children’s Diets  
Speakers: Anita Singh and Julie Obbagy | **Closing Session: The Success Principles™: How to Get From Where You Are to Where You Want to Be**  
Speaker: Jack Canfield |
| **Closing the Gap Between Clinical Practice and Research: Using Systematic Reviews and Evidence-Based Guidelines**  
Speakers: Ines Anchondo and Patricia Splett | **The Use of Education Simulations to Enhance Supervised Practice**  
Speakers: Suzan Kardong-Egdren and Marcia Nahikian-Nelms | **Sustainability: Implications for the Health Care Dietitian**  
Speakers: Jorge Hernandez and Don Tapper  
Planned with the Dietitians in Health Care Communities Dietetic Practice Group | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **The QIS Survey Process: Is Your Facility Ready?**  
Speakers: Cindy Heilman and Audrey Morgan  
Planned with the Dietetic Technicians in Practice Dietetic Practice Group | **Building the Community-Based Medical Home: Coordinating Services to Improve Nutrition and Independence for Older Adults**  
Speakers: Tom Evans and Carlene Russell  
Planned with the Healthy Aging Dietetic Practice Group | **Evidence-Based Nutrition Education:**  
Effective Strategies for Improving Children’s Diets  
Speakers: Anita Singh and Julie Obbagy | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Whole Grain in Schools: Helping Kids Make the Grade**  
Speakers: Leonard Marquart and Eileen Ferruggiaro | **Topic: Dietary Supplements**  
Planned with the FNCE Program Planning Advisory Committee | **Sustainability: Implications for the Health Care Dietitian**  
Speakers: Jorge Hernandez and Don Tapper  
Planned with the Dietitians in Health Care Communities Dietetic Practice Group | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **The Food Industry in Public Health: Current Issues and Solutions**  
Speakers: Maureen Storey and Joy Dubost | **Let’s Play: Exercise and Nutrition Guidelines for Active Youth and Child Athletes**  
Speakers: Thomas Rowland and Suzanne Nelson  
Planned with the Sports, Cardiovascular and Wellness Dietetic Practice Group | **Making Your Mark as a Nutrition Blogger: How to Take it to the Next Level**  
Speakers: Janet Helm and Elizabeth Weiss | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Culture Symposium Session #1** | **Culture Symposium Session #2** | **Culture Symposium Session #3** | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Are You Getting Paid for Your Services? Billing Dos and Don'ts for Successful Nutrition Services Reimbursement:**  
Open Discussion  
Planned with the ADA Coding and Coverage Committee | **Does Your Boss Know Your Value? Open Discussion**  
Planned with the Quality Management Committee and Scope of Dietetics Practice Framework Subcommittee | **Interpreting Epidemiology:**  
Another New Study . . . Now What Do I Say?  
Speakers: Doug Weed and Esther Myers | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Research and Practice Innovations: Implementation of the Nutrition Care Process and Health Outcome Measures**  
Speakers: Featured RPI Presenters | **Research and Practice Innovations: Novel Food and Eating Initiatives**  
Speakers: Featured RPI Presenters | **Research and Practice Innovations: Dietetics Management, Leadership and Education**  
Speakers: Featured RPI Presenters | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Implications of Scope of Practice in a Litigious World**  
Speakers: Doris Derelian and Dianne Polly | **When Bad Things Happen: Minimizing Hospital Acquired Conditions and Litigation**  
Speakers: Courtney Lyder and Nancy Collins | **Research and Practice Innovations: Dietetics Management, Leadership and Education**  
Speakers: Featured RPI Presenters | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
| **Research and Practice Innovations: Implementation of the Nutrition Care Process and Health Outcome Measures**  
Speakers: Featured RPI Presenters | **Research and Practice Innovations: Novel Food and Eating Initiatives**  
Speakers: Featured RPI Presenters | **Research and Practice Innovations: Dietetics Management, Leadership and Education**  
Speakers: Featured RPI Presenters | **Putting Flavor on the Menu in a Low-Sodium World**  
Speakers: Kris Sollic and Sarah Levy |
FNCE Day-at-a-Glance By Educational Track | Sunday, September 25, 2011 | (6.0 CPE)

**Educational Track** | 8 a.m. – 9:30 a.m. | 10 a.m. – 11:30 a.m. | 1:30 p.m. – 3 p.m. | 3:30 p.m. – 5 p.m.

**Building Your Career Toolbox**
*Make an Impact on Patient Care and the Bottom Line*
Speakers: Melinda Hamilton, Scott Kashman and Joann Agin
Presented by ADA Partner: ARAMARK

**Health Literacy & Cultural Competence**
*Leadership and Diversity: Building a Multicultural Team*
Planned with the Chinese Americans in Dietetics and Nutrition Member Interest Group

**Clinical Applications**
*You Want Me to Do What? Reaching Underserved Communities with Nutrition Education*
Speakers: Neha Wise and Fabiola Gaines
Planned with the National Organization of Blacks in Dietetics and Nutrition Member Interest Group

**Medical Nutrition & Technology in Practice**
*Connect Farm to Fork: Best Practices for Farm-to-School and Garden-based Learning*
Speakers: Sandy Curwood and Cyndie Story
Planned with the School Nutrition Services Practitioner Group

**Career Paths in Dietetics**
*Examining the American Diet Using New Methods for Estimating Usual Food Intake*
Speakers: Janet Tooze and Susan Krebs-Smith
Planned with the Research Dietetic Practice Group

**Food & Food Qualities**
*Dairy Innovations: Solutions to Achieve the 2010 Dietary Guidelines for Americans*
Presented by ADA Partner: National Dairy Council

**Business & Management**
*Quality, Care and Coordination under One Roof: RDs in the Medical Home*
Speakers: Margaret Garner and Debra Geary Hook

**Medical Nutrition & Clinical Applications**
*The Skeleton's Out: A Standardized Approach to Recognition and Documentation of Malnutrition*
Speakers: Jane White and Annalynn Skipper

**Technology in Practice**
*Enhancements by Technology: A New Level for Chronic Disease Self-Management*
Speakers: Neal Kaufman and Janice Baker
Planned with the Diabetes Care and Education Dietetic Practice Group

**Education & Effective Communication**
*Self-Directed Behavior Change: Resources to Improve Health Outcomes*
Speakers: Joanne Gallivan and Martha Funnell

**Dietary Management**
*Navigating Intestinal Surgery: How to Assess and Feed the Altered GI Tract*
Speakers: Neha Parekh and Kathy Barco
Planned with the Dietitians in Nutrition Support Dietetic Practice Group

**Food & Food Qualities**
*Aligning Dietary Guidance: Updating the Meal Requirements for the Child and Adult Care Food Program*
Speakers: Karen Cullen and Charlene Russell-Tucker

**Medical Nutrition & Clinical Applications**
*Omega-3 Fatty Acids in Depression and Mood Disorders: Applications for Practice*
Speakers: David Michelson and Gretchen Vannice

**Student Track Session #1:** Computer-Based Testing: The Final Step*
Planned with the Commission on Dietetic Registration and the Student Advisory Committee

**Student Track Session #2:** Non-Traditional Career Paths in Dietetics* Planned with the Student Advisory Committee

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*Student badge required for admission*
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<tr>
<th>Educational Track</th>
<th>8 a.m. – 9:30 a.m.</th>
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<th>3:30 p.m. – 5 p.m.</th>
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<tr>
<td><strong>Health Literacy &amp; Cultural Competence</strong></td>
<td>Engaging Latinos in Long-Term Diabetes Self-Management Education Speakers: Amparo Gonzalez and David Orozco Planned with the Latinos and Hispanics in Dietetics and Nutrition Member Interest Group</td>
<td>Getting Your School District Excited about Kids Eating Right and Moving More Speakers: Alice White and Dayle Hayes</td>
<td>The Latino Infant Nutrition Initiative: Accelerating Solutions for Childhood Obesity Speakers: Hector Balcazar and Julie Plasencia</td>
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<tr>
<td><strong>Technology in Practice</strong></td>
<td>Innovations in Practice and Education: Open Discussion Planned with the Council on Future Practice</td>
<td>A New Age: Electronic Technology and Application for the Field of Dietetics and Nutrition (Research Symposium - Part 2) Planned with the ADA Research Committee</td>
<td>New Directions in Lactose Intolerance: Moving from Science to Solutions Speakers: Annette Newton Keith and Robin Plotkin The Quest for Effectiveness: Logic Model Use for School and Community Change Efforts Speaker: Gayle Coleman Planned with the Public Health/Community Nutrition Dietetic Practice Group</td>
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<tr>
<td><strong>Food &amp; Food Qualities</strong></td>
<td>The Village Approach to Managing Food Allergies at School Speakers: Lynn Christie and Doug Wordell</td>
<td>Member Showcase: The Great Sweeter Debate: Nutritive and Non-Nutritive Sweeteners - Point/Counterpoint</td>
<td>How Risky is Our Food? Clarifying the Controversies of Chemical Risks in Food Speakers: Julie Jones and Carl Winter</td>
<td>The Way We Eat: Weaving Cultural Anthropology and Consumer Science into Healthful Food Choices Speakers: Polly Adema and Mary Young Topic: Diet and Autism Planned with the FNCE Program Planning Advisory Committee</td>
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<td><strong>Business &amp; Management</strong></td>
<td>Be the Brand: Growing Your Business for Ultimate Success Speakers: Rebecca Scrutchfield and David Grotto Planned with the Nutrition Entrepreneurs Dietetic Practice Group</td>
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<tr>
<td><strong>Medical Nutrition &amp; Clinical Applications</strong></td>
<td>Genes, Environment and Chronic Disease: What Is the Relationship? Speakers: Molly Bray and Jennifer Dalton Planned with the Weight Management Dietetic Practice Group</td>
<td>Bridging the Guideline-Practice Gap: The Critical Care Experience Speakers: Rupinder Chahalwal and Naomi Cahill Improving Care: MINT in Primary Care Settings for CKD Speakers: Andrew Narva and Theresa Kuracina</td>
<td>The Skinny on Bariatric Surgery: Illuminating the Evidence from Early Stage CKD through Transplant</td>
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<td><strong>Public Policy</strong></td>
<td>Public Policy Track Session #1</td>
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<td><strong>Student &amp; Future Career Development</strong></td>
<td>Student Track Session #3: Using Social Media for Job Searches* Speakers: Mindi Gale and Susan Laramée Planned with the Student Advisory Committee</td>
<td>Student Track Session #4: Set Yourself Up to Earn the Internship* Planned with the Student Advisory Committee</td>
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</table>

*Student badge required for admission
| Time          | Educational Track                                                                 | Health Literacy & Cultural Competence                                                                 | Technology in Practice                                                                 | Education & Effective Communications                                                                 | Food & Food Qualities                                                                 | Business & Management                                                                 | Medical Nutrition & Clinical Applications                                                                 |
|--------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
Making a Cultural Impact

Health Literacy & Cultural Competence Track Sessions

**Leadership and Diversity: Building a Multicultural Team**
Planned with Chinese Americans in Dietetics and Nutrition
Sunday, September 25

**You Want Me to Do What? Reaching Underserved Communities with Nutrition Education**
Planned with National Organization of Blacks in Dietetics and Nutrition
Sunday, September 25

**Engaging Latinos in Long-Term Diabetes Self-Management Education**
Planned with Latinos and Hispanics in Dietetics and Nutrition
Monday, September 26

**ADA’s Culture Symposium**

**A Changing Nation: Open Your Culture Mind**
Planned with the ADA Diversity Committee
Tuesday, September 27

People live in a world of symbols such as words, objects, dress and food. Members in a society share symbols which may have an impact on their behavior. The meaning and importance of a society’s symbols may not be obvious to members of other groups. The 2011 Culture Symposium will explore the challenges of working in a multi-cultural society and identifying the valued traditions of each client or customer we encounter. The day-long symposium will offer ideas for collaboration and provide discussion forums on a variety of cultures within the US, such as Native Americans and the complexity of what is identified as the Hispanic population. The Symposium will open your culture mind to new opportunities and practice ideas. Be prepared to join in the culture experience!
Please read these instructions thoroughly before completing the registration form. Make sure to put your name on the top of each registration form page. Use one form per person. The original form may be duplicated for additional registrants.

Registration Instructions (continued)

Registration Hours
San Diego Convention Center
Registration opens Friday, September 23. You may pick up your registration materials during the following hours:
Friday 1 p.m. – 5 p.m. (FNCE shuttle buses will not be operating on Friday)
Saturday 8 a.m. – 5 p.m.
Sunday 7 a.m. – 3 p.m.
Monday 8 a.m. – 3 p.m.
Tuesday 8 a.m. – 1 p.m.

Registration Categories
Full-Week FNCE Registration
Registration includes all educational sessions, beginning with the Saturday Opening Session through Tuesday, three days of Expo, and Poster Sessions. It does not include Pre-FNCE Workshops, Excursions or the ADA Foundation Events.

One-Day Registration
Registration includes all educational sessions and the Expo for the day selected (including the Poster Sessions held on the day you attend). It does not include Pre-FNCE Workshops, Excursions or the ADA Foundation Events. One-Day registrants are not eligible for the Closing Session drawings.

One-Day Sunday includes:
Opening Session (Saturday), Educational Sessions, Lenna Frances Cooper Lecture, Presidents’ Lecture, Culinary Demo Stage, Expo and Member Product MarketPlace

One-Day Monday includes:
Opening Session (Saturday), Educational Sessions, Member Showcase, CADE Forum, CDR Forum, Research Symposium, Expo and DPG/MIG Showcase

One-Day Tuesday includes:
Opening Session (Saturday), Educational Sessions, Culture Symposium, Closing Session, Expo and Center for Career Opportunities

Guest Registration
Registration includes three-day Expo, Opening Session on Saturday, September 24 at 4 p.m., Member Showcase on Monday, September 26 at 10 a.m. and Closing Session on Tuesday, September 27 at 2 p.m. It does not include any other educational session or event. Guest registration names should be listed in Section 4 of the registration form. This registration classification is NOT open to ADA members or anyone eligible for ADA membership. Guests are not eligible for the Closing Session drawings.

Fight Hunger
Check YES on your registration form to donate to the Feeding America San Diego food bank. Your donation is tax-deductible through the ADA Foundation.

Payment
Pay your registration fee all at one time or take advantage of the Installment Plan! To be eligible for the Installment Plan, you must register on or before July 1, 2011 and provide a valid credit card with an expiration date good through the end of October, 2011. The number of payments will be determined by the date your registration was received.

May 16 through June 15 4 payments
June 16 through July 1 3 payments
July 2 through July 15 2 payments

If you wish to pay your registration fees all at one time or you do not qualify for the Installment Plan, full payment must be submitted with your registration form. Make checks payable to the American Dietetic Association or charge to your American Express, Discover, VISA or MasterCard. Purchase orders are not accepted. Faxed registration forms must include a valid credit card number.

Note: If you fax your registration, do not mail the registration form. Doing so may result in duplicate charges to your credit card.

Confirmation Packet
Once you have completed your registration, you will receive an e-mail confirmation. This e-mail confirmation will contain valuable links to all FNCE related information. Most importantly, DO NOT delete this e-mail confirmation. Please bring the e-mail confirmation with you as it contains your personal Registration ID and a bar code which will be used to print your badge on-site.

If you do not register on or before September 19, 2011, come to the On-Site Registration counter during open registration hours.

Refunds
Written requests for refunds must be made in writing by filling out the Cancellation & Refund Request Form. This form can be downloaded from the FNCE Web site (www.eatright.org/fnce) or e-mailed to you upon request to FNCE@eatright.org. Refund requests must be submitted on or before August 26, 2011. The FNCE registration fee will be refunded less a $75 processing fee if registration was paid at one time or less a $100 processing fee if on the installment plan. After August 26, 2011, no refunds for the Gala Dinner will be made. Refunds will not be granted for ADAF Symposia, but instead will be considered a donation to the ADAF Foundation.

ADA Foundation
Don’t forget to support ADAF’s programs and services when completing the FNCE registration form:
• Make a donation to help ADAF advance public health and nutrition through the expertise of registered dietitians
• Support the Student Stipend Program
• Donate to the Feeding America San Diego food bank
• Sponsor a student or ADAF Award winner to attend the Gala

For more information or to register for an ADA Foundation event visit www.eatright.org/fnce.
ADA Travel Store
Online: www.adatvl.com
Phone: 877/312-4550 (U.S. and Canada); 314/720-0904 (International)
8:30 a.m. – 5 p.m. CST (M – F)
Special discounted rates are available on our official carrier, American Airlines. Space may be limited. Fees, restrictions and cancellation penalties will apply. Contact the ADA Travel Store for discounted fares.

Airport Shuttle
Online: www.supershuttle.com
Phone: 800/BLUE VAN or 800/258-3826
Discount Code: K9ZF9
SuperShuttle is available for San Diego Airport arrival and departures; it is a more economical option than taxi and limousine services because rides are shared with other passengers who are traveling to the same area. ADA Food & Nutrition Conference & Expo attendees are offered a special rate for one-way and round-trip transportation. The discounted rate is offered online at www.supershuttle.com, enter the code K9ZF9 in the Group/Discount Code box to receive the special rate. Please make sure to print your airport confirmation and bring it with you. Passengers may also call 1-800/BLUE-VAN (258-3826) for reservations and use the same code, K9ZF9, to also receive their discount.

Taxicabs
Follow the signs at the airport that direct you to the Transportation Plazas. There you will find a Transportation Coordinator that will place you in the first available taxi. Estimated one-way fee from San Diego Airport to the San Diego Marriott Marquis and Marina is $15.

Car Rental
Phone: 800/331-1600 (US and Canada); 310/646-5600 (International)
Reference Number: B773300
Avis Rent-A-Car is the official car rental agency for the ADA Food & Nutrition Conference & Expo. Call Avis directly at 800/331-1600. Outside the U.S., call 310/646-5600 and ask for reservations. These special rates are available one week before and after FNCE. You must provide the ADA Reference Number B773300 when reserving your car. Avis also provides hand-controlled vehicles for persons with mobility impairments. Please make request 2-3 days prior to renting a car with adaptive equipment.

Scooter & Wheelchair Rental
Phone: 888/441-7575
Fax: 204/478-1172
E-mail: info@scootaround.com
Scootaround Mobility Solutions rents both scooters and wheelchairs. Scooter rentals are $50 per day (1-3 days) and $200 per week (4-7 days). Wheelchairs rentals are $25 per day (1-3 days) and $105 per week (4-7 days). To reserve your scooter or wheelchair in advance visit http://scootaround.com/rentals/f/fnce/. Reservations can also be made via phone or fax seven days a week. Please note that complimentary scooters and wheelchairs are not available for attendee use at the convention center or hotels.