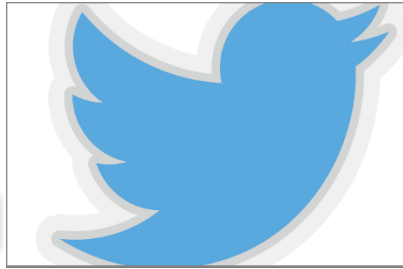


Tweet of the Day:

Ready to charge the Hill tomorrow! #PPW2017

D.C. WEATHER: Mostly sunny; 84 degrees F



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SUNDAY'S RECAP:

Power to the PAC

The goal of ANDPAC is to support pro-nutrition candidates. It ranks among the top health professional political action committees in the country. See what the PAC is doing today by following the link below or **visit the ANDPAC booth at PPW and learn how you can help!**

<http://www.eatrightpro.org/resources/advocacy/political-action-committee/donate-to-andpac>

Let's Hear It for the Award Winners!

Two awards were distributed at the first day of PPW. The first being the Award for Grassroots Advocacy. Grassroots advocacy is the intersection of members, staff, and political action at the right time, in the right place, to deliver relevant fact-based messages. This strategic overlap requires hard work and effort. This award was given to Patty Keane. Read about how to successfully advocate:

<http://www.eatrightpro.org/resource/advocacy/action-center/getting-started/tips-for-success-in-advocacy>

Sens. Gary Peters (Mich.) and Pat Roberts (Kan.) were recognized today for receiving the Public Policy Leadership Award. This award recognizes members of Congress who have demonstrated outstanding service and support for nutrition and health issues deemed important by the Academy and the public. Find where public policy leaders find resources by going to:

<http://www.eatrightpro.org/resource/advocacy/action-center/getting-started/helpful-links-for-public-policy-leaders>

We applaud them for their efforts and look forward to tracking their future endeavors.

Connections are the Key to Success

Today, PPW attendees learned how relationships with decision makers can help advance pieces of legislation. This does not just refer to networking in the workplace, but also personally. It is key to have existing relationships with elected officials so when an appointment is needed they will be more inclined to meet. Such connections are also important to establish nutrition professionals as a resource to congressmen and staff when deciding what position to take on a bill or when drafting a bill, themselves.

A way to help build relationships is to invite congressmen to your place of work, and inform the media they will be in attendance that day. This allows for relationships to grow, as well as getting publicity for the congressman and the visited program.

It is crucial to know what positions your congressmen stand on regarding the issues being discussed. Once this is understood, you can then tailor your rationale for the importance of registered dietitian nutritionists and nutrition professionals in a way that your decision maker will positively respond to.

Healthcare: Nutrition Services Are the #1 Prevention Program

The Affordable Care Act established the Prevention and Public Health fund to provide expanded and sustained national investments in prevention. Many nutrition programs are funded by this, including the National Early Child Care Collaborative, which supports efforts to improve nutrition and physical activity environments in early child education settings. Learn more about the Prevention and Public Health fund: <http://www.eatrightpro.org/resource/advocacy/disease-prevention-and-treatment/cardiovascular/rdns-and-prevention-strategic-investments-for-long-term-health-cost-savings>

Investment in prevention is important to reduce the risk of chronic diseases among Americans. According to the CDC, chronic diseases are among the most common, costly, and preventable of all health problems. The most affordable and feasible prevention strategy is improving diets and empowering community members to make nutritious decisions for themselves and their families.

The Academy urges Congress to maintain bipartisan investment in the Prevention fund to ensure inclusion of nutrition serves as prevention and treatment. Doing so will improve access for health communities, decrease chronic disease prevalence, and address health equity, all of which are agreed-upon issues.



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