

Public Health/Community Nutrition Practice Group

# Member Spotlight

## David N. Cavallo, PhD, MPH, RDN



David Cavallo is an Assistant Professor at [Case Western Reserve University in the Department of Nutrition](#) where he teaches the next generation of nutrition professionals through courses in public health nutrition and community nutrition. David has an active research program with an emphasis on social media use in the context of dietary behaviors and physical activity. He recently accepted an advisory role as a social media consultant for the [Southern Regional Nutrition Education and Obesity Prevention Center of Excellence](#) which focuses on developing an evidence base for nutrition education for low-income audiences. David is a recipient of several [Academy scholarships](#), including the Diversity and Geraldine M. Piper Memorial Scholarships, David and continues his pursuit of excellence in the field of public health and community nutrition.

An avid cyclist with a unique background, David spent several years in the advertising sales industry prior to earning his MPH in nutrition from the [Gillings School of Global Public Health](#) at the [University of North Carolina at Chapel Hill](#). He completed a doctoral degree at Chapel Hill as well as a postdoctoral fellowship at the [UCLA Center for Cancer Prevention and Control Research](#) in Los Angeles. Over the course of David's educational training he quantified the influence of social media and web-based technologies on health interventions. Read some of his novel work on physical activity and social media [here](#) and [here](#). David has also presented at several conferences including the [International Society for Behavioral Nutrition and Physical Activity](#) and the [32<sup>nd</sup> Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine](#).

David has been an active member of the [Academy of Nutrition and Dietetics](#) for eight years and a member of [Public Health/Community Nutrition Practice Group](#) since 2012. He also serves as an ad hoc reviewer for the *American Journal of Preventive Medicine* and the *Journal of Medical Internet Research*. When not teaching, writing, and presenting he loves to ride his mountain and road bikes and play with his two very active children.

PHCNPG is proud of David's work and appreciates his contributions to public health and community nutrition!