

Public Health/Community Nutrition Practice Group 2012 Membership Survey Results Membership Profile

The Public Health/Community Nutrition Practice Group (PHCNPG) completed an online member survey in April 2012. A total of 299 members responded to the survey, including active members, students and a few retirees. The survey reflects an overall response rate of 19% of the membership. The intent of the 2012 member survey was to obtain a profile of our membership, determine primary areas of practice and to elicit information about member benefits.

Results of the membership survey are presented below. Items are categorized into 2 topic areas, including:

- 1) PHCNPG Membership Practice Profile
- 2) Membership Demographics

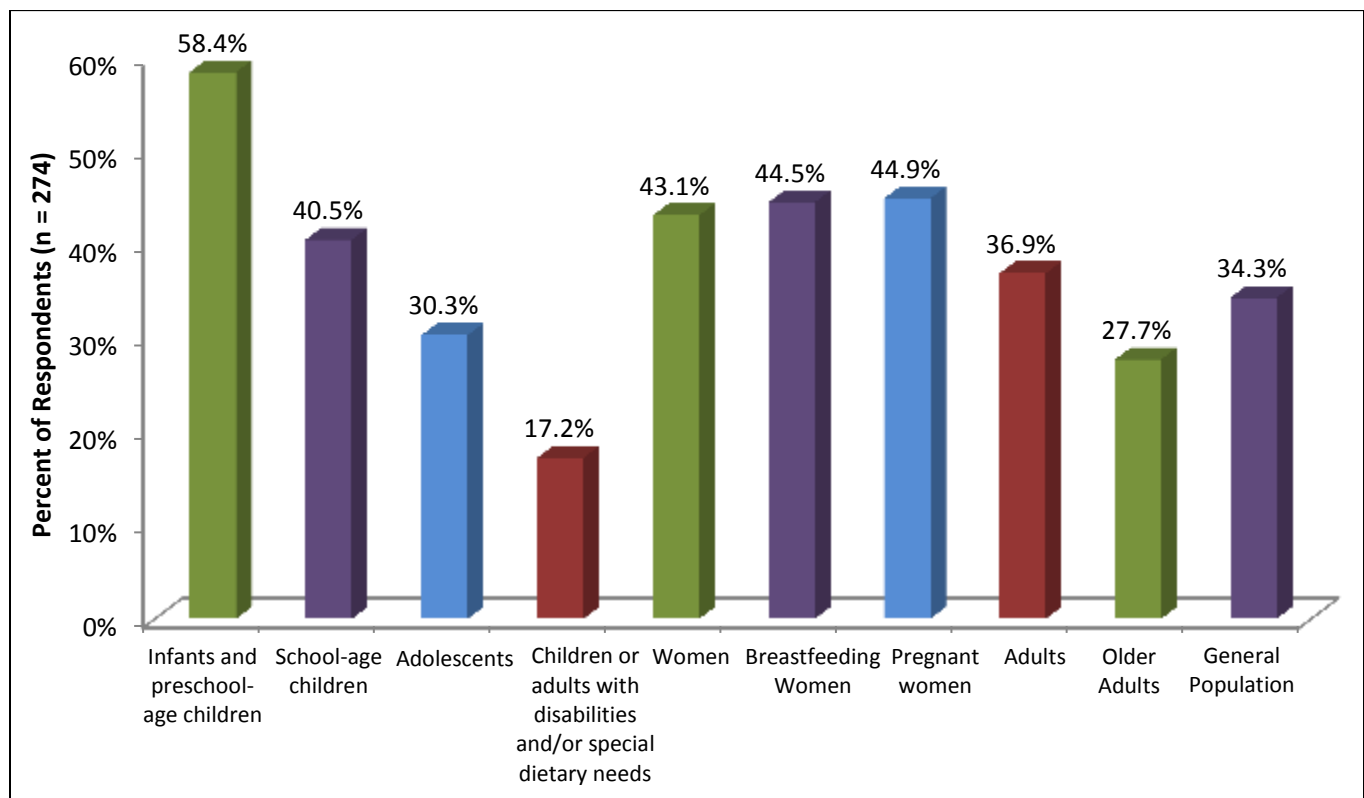
Not a member? Please consider joining our enthusiastic group of public health and community nutrition practitioners. We are sure you will be able to add to our dynamic group. To join the PHCNPG click [HERE](#).

TOPIC 1: PUBLIC HEALTH/COMMUNITY NUTRITION MEMBERSHIP PROFILE

Please identify your primary area of practice.

Area of Practice	Percent of Respondents (n=266)
Community nutrition education	44.7%
Management and administration	15.4%
Direct client services	13.5%
Community assessments, program planning, or evaluation	11.7%
Research	10.9%
Community organization, advocacy, or policy development	8.6%
Post-secondary education	7.1%
Population-based programming	7.1%
Program monitoring and quality assurance	6.4%
Emergency food, hunger, or food security	3.4%
All other areas	1.5%

Which of the following groups do you target in your work? (Please select all that apply)



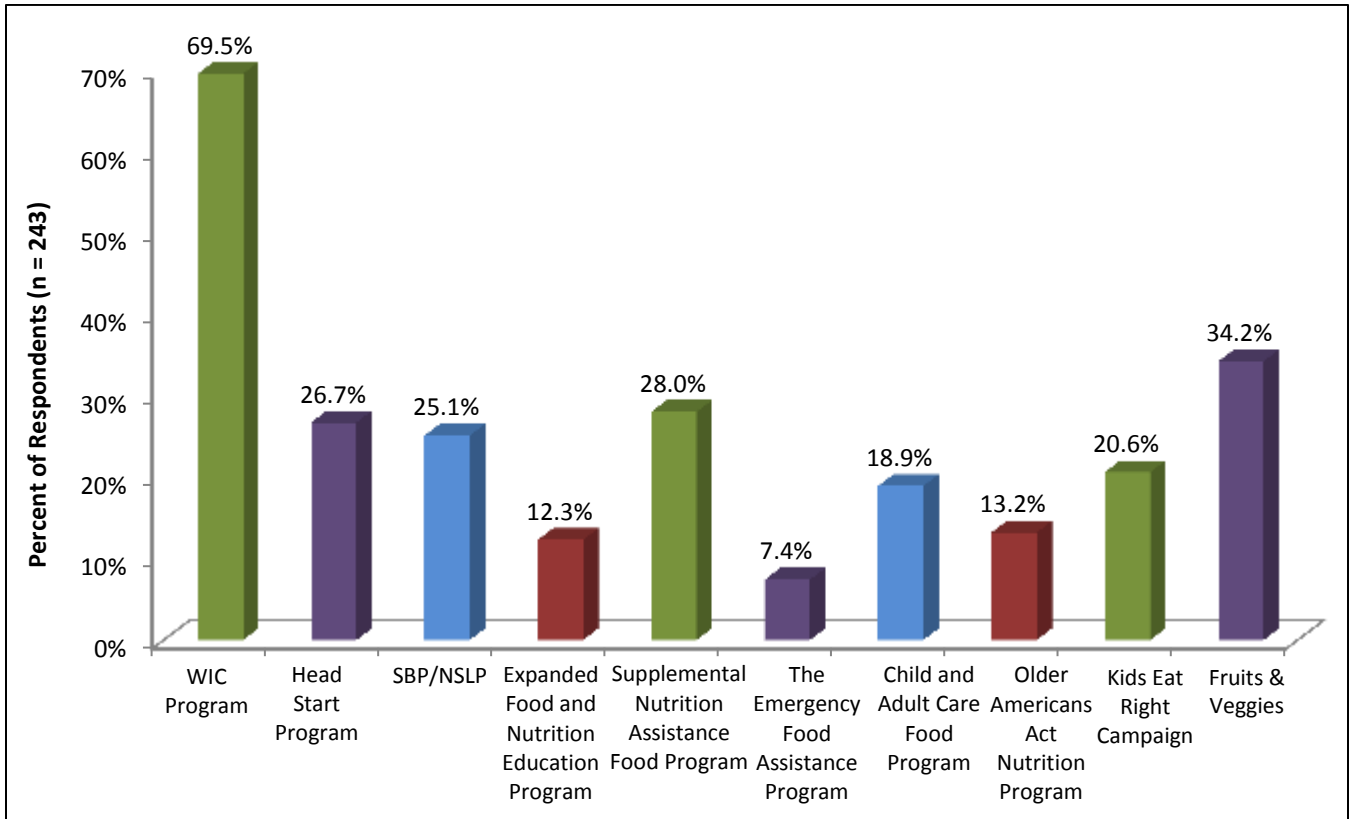
Please check all areas in which you have extensive expertise.

Area of Extensive Expertise	Percent of Respondents (n = 270)
Infant/child health	55.9%
Maternal health	39.3%
Program planning	37.0%
Weight management	34.4%
Program evaluation	27.8%
Dietary assessment	25.9%
Adult health	23.7%
Chronic disease	22.2%
Women's health	21.5%
Community assessment	20.7%
Management	20.0%
Policy development	18.1%
All other responses	12.9%

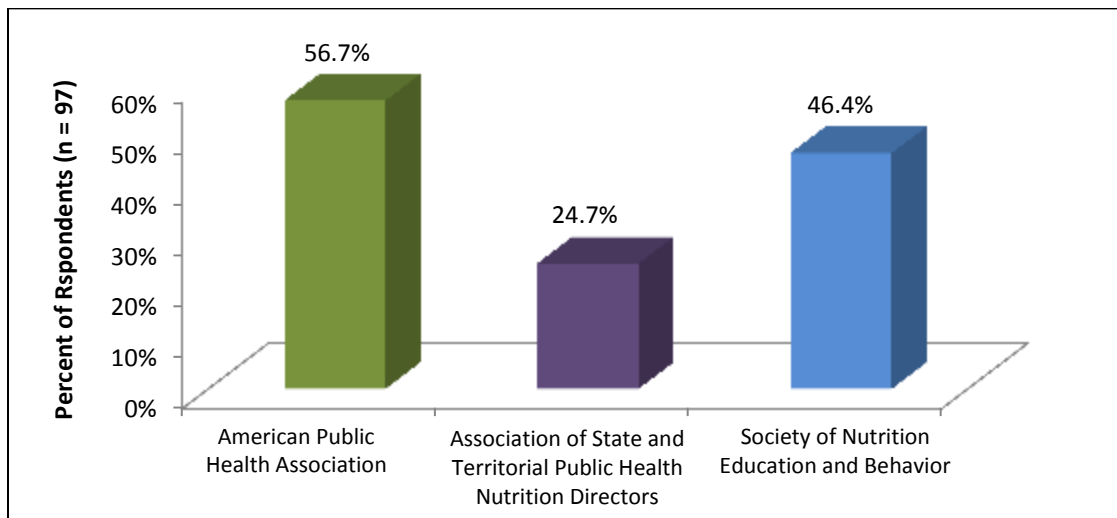
Please check all areas in which you would like additional knowledge and/or skills.

Knowledge Area / Skills	Percent of Respondents (n = 287)
Community assessment	34.8%
Policy development	32.1%
Program evaluation	31.7%
Infant/child health	28.6%
Program planning	27.2%
Weight Management	25.4%
Surveys/surveillance and data	25.4%
Women's health	22.6%
Adolescent health	21.3%
Maternal health	20.9%
Older adult health	20.2%
Research	17.4%
Chronic disease	14.6%
Professional education	14.6%
Dietary assessment	13.9%
Adult health	12.5%
Food safety	11.8%
Management	11.5%
Bioterrorism	6.3%
Other	9.8%

Please check all programs and campaigns in which you have expertise.



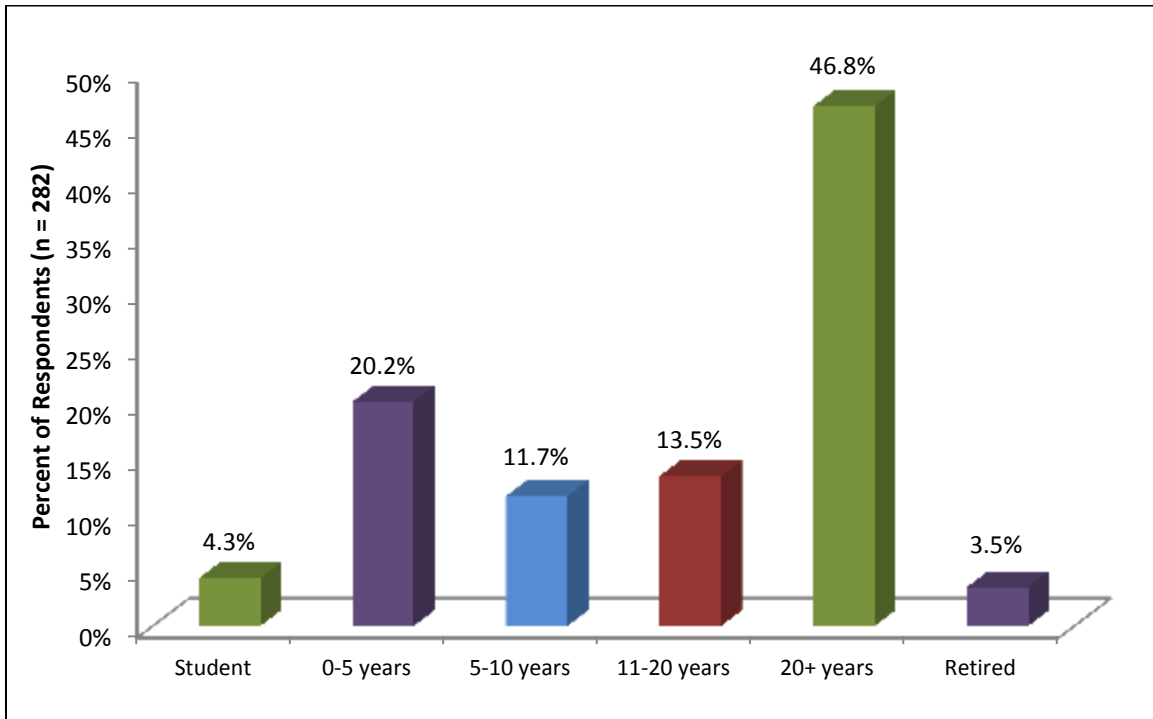
In addition to the Academy of Nutrition and Dietetics, please indicate other professional affiliations you have.



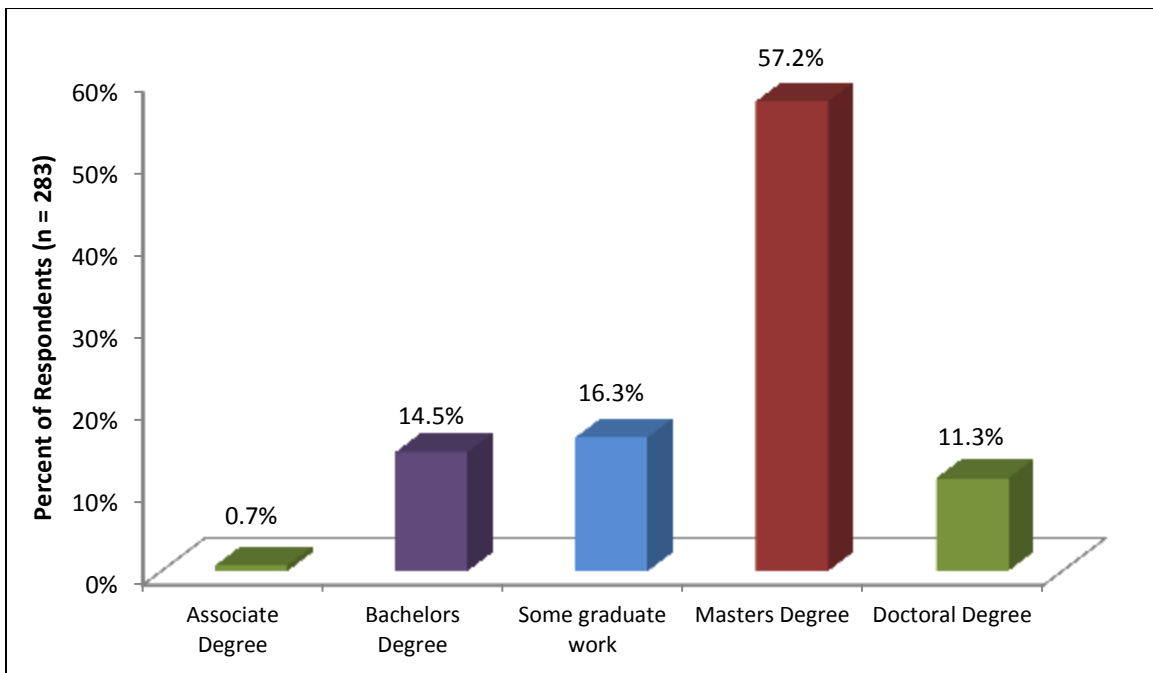
Others: National WIC Association (5), International Lactation Consultant Association (4), School Nutrition Association (3), American Association of Diabetes Educators (3), American College of Sports Medicine (2), American Society for Nutrition (2), California WIC Association (2), American Society for Parenteral and Enteral Nutrition (2), State dietetic associations and public health associations (8), National Association of Extension Professionals (1), American Evaluation Association (1), American Association of Family and Consumer Science (1), Association for the Study of Food and Society (1), British Nutrition Society (1), National Kidney Foundation (1), Agriculture, Food and Human Values Society (1), American Council on Exercise (1), Obesity Society (1), Pediatric and Neonatal Dietitian Group of Austin (1), Texas Breastfeeding Coalition (1), National Association of Chronic Disease Directors (1), American Anthropology Association (1), Commissioned Officers Association (1), Institute for the Physiology of Eating (1), California Conference of Local Health Department Nutritionists (2), National Eating Disorders Association (1), International Society for Behavioral Nutrition and Physical Activity (1).

TOPIC 2: DEMOGRAPHICS

How long have you been practicing as a nutrition professional?



What is your highest level of education?



What race/ethnicity do you identify yourself as?

